

Regional Council
Sector Strategy
2009 Planning Template

A Message to Regional Councils and Council Liaisons

Thank you for your valuable time and effort on the Regional Council. You have made great strides to ensure that education, training, and workforce development are aligned to meet the workforce needs of Utah's targeted industry sectors.

This Planning Worksheet is intended to guide regional councils through a process working with private business council members and partners to align the skills, curriculum and pathways in your region to meet the workforce needs for the important industry sectors in your area. The planning process should result in a detailed regional plan for 2009.

Please involve all members of your council in the planning process, as well as the resources available to you from the partners included in the State Council. Where possible, links to helpful labor market information are included in this worksheet. DWS staff will keep you informed when new data becomes available. The State Council will look at labor market data, eSKILLS, curriculum, and education-to-career pathways to assist regions with their plans.

As you undertake the planning process, contact Mike Richardson or Diane Lovell for assistance, questions or concerns.

Mike Richardson
801-673-0224

Diane Lovell
801-526-9231

1. Review Data and Information.

- Workforce Development Information Division (WDID) Vacancy Study:
 - [2007](#)
- WDID Projections
 - [Utah Job Trends Statewide Occupational Outlook](#) (Completed)
 - [Utah Occupations with the Most Openings 2004-2014](#) (Completed)
 - [Highest Paying Utah Occupations with 100 or More Annual Openings 2004-2014](#) (completed)
- Utah State Office of Education [Pathways](#)

2. Review last year's regional plan. What was completed, and what will be carried over into next year's plan?

3. Confirm Sector Priorities from 2008 plan.

Priority #1 Sector:	Health
Priority #2 Sector:	Automotive
Priority #3 Sector:	Construction
Mandatory Sector:	Basic Education

4. Consider the occupations in demand for selected sectors.

(Five-star occupations are those with the strongest employment outlook and high wages. The employment outlook rating is based 90 percent on the number of annual openings projected for that occupation and 10 percent on the rate of new employment growth in that job. Wage rankings use the median annual wage from the Utah wage survey conducted by the DWS. The system groups jobs by training level. In other words, a high-paying or five-star job with on-the-job training will not match the wages of a highpaying five-star job requiring a college education.)

Automotive	Automotive and Diesel Technicians
Construction	All construction occupations are in demand at this time; no specific occupations have been identified by the statewide construction sector workgroup as more in demand than others.
Energy	Tier One: Mechanics/Maintenance, Processing Technicians/Boiler Technicians, Electricians, Certified Safety Professionals, Repair Technicians, Control and Valve Installers, Machine Operators, Fabrication/Assemblers, Plant Operators, Equipment Operators, Supervisors Tier Two: Line Workers, Estimators, General Labor
Healthcare	Tier One: Registered Nurse Pharmacy Technician - 29-2052.00

	Medical and Clinical Laboratory Technicians - 29-2012.00 Radiologic Technologist - 29-2034.01 Respiratory Therapist - 29-1126.00 Tier Two: Dietician and Nutritionist - 29-1031.00 Physical Therapy Assistant - 31-2021.00 Licensed Practical and Licensed Vocational Nurses - 29-2061.00 Occupational Therapist - 29-1122.00 Medical Records and Health Information Technician - 29-2071.00 Medical Equipment Preparer - 31-9093.00 Nursing Aides, Orderlies, and Attendants - 31-1012.00 Maids and Housekeeping Cleaners - 37-2012.00
Other Sectors	

5. What occupations are represented by the companies/organizations on your council?

Council Member	Occupation(s)
Joe Christopher	Automotive
Cody Gower	Automotive
Cindy Greathouse	Automotive
Larry Pearson	Automotive
Karen Alvey	Construction
Wayne Shamo	Construction
Dale Peel	Construction/Agriculture
LaVoy Starley	Construction/Education
Stewart Shaver	Education
Leon Stewart	Education
Kristi McMullin	Education
Rich VanAusdal	Education
Lloyd Loveless	Education
David Kinder	Health
Sandy Phillips	Print Media
Kyle Ashby	Print Media

6. Re-examine existing industry partnerships & funding opportunities (refer to last year's plan).

Priority #1 Sector: Health	
Industry experts and leadership:	David Kinder, David Blodgett (SUPH), Greg Rosenvall at Gunnison Valley Hospital, Dennis Mossier,

Industry partners:	
Industry Associations:	AHEC, Utah Center for Rural Health, Dennis Moser (www.ahec.suu.edu), Utah Health Care Associations (www.uthca.org/Links), Utah Hospitals and Health Systems Associations (www.uha-utah.org) etc.
Other partner organizations:	Hospitals, Gunnison Valley Hospital, Richfield Care Center, Southwest Mental Health, Dixie Regional Medical Center, Rehabilitation Centers, Home Health Agencies, Long Term Health Care Agencies
Funding streams and grant opportunities:	<ul style="list-style-type: none"> ▪ Workforce Investment Act – Youth ▪ Workforce Investment Act Statewide Activity ▪ Workforce Investment Act Adult and Dislocated Worker (to include Incumbent Worker Program) ▪ Temporary Assistance for Needy Families (TANF) ▪ Adult Education ▪ Higher Education ▪ Refugee Resettlement ▪ Voc Rehab <p>Student Financial Aide Private Scholarships Industry Scholarships</p>

Priority #2 Sector: Automotive	
Industry experts and leadership:	Joe Christopher (Newby Buick), Larry Pearson (Pearson Tires), Cindy Greathouse (Sahara Motors), Cody Gower (AutoTrim Design)
Industry partners:	
Industry Associations:	Utah Automobile Dealers Assoc. (www.uada.com), Southern Utah Trucking Associations, Utah Independent Automobile Association, Automotive Service Association
Other partner organizations:	Private Employment Agencies, Want to include Diesel in Automotive and Trucking Mechanics
Funding streams and grant opportunities:	<ul style="list-style-type: none"> ▪ Workforce Investment Act – Youth ▪ Workforce Investment Act Statewide Activity ▪ Workforce Investment Act Adult and Dislocated Worker (to include Incumbent Worker Program) ▪ Temporary Assistance for Needy Families (TANF) ▪ Adult Education ▪ Higher Education ▪ Refugee Resettlement ▪ Voc Rehab

	Student Financial Aide Private Scholarships Industry Scholarships
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7. Re-examine existing education partnerships (Public Education-CTE, Adult Education, Higher Education, UCAT, Private Education entities) and funding opportunities.

Priority #1 Sector:	
Education partners:	Utah Office of Education, Susan Thomas USOE is contact for Education Marketing , Higher Education, Private Schools, Dixie State College, Southern Utah University DWS Partners – Utah’s Youth Vision Team, WIA youth service provides, Literacy and Numeracy work group and members of State and Regional Youth Councils Other invitees: Department of Labor, Marilyn Brandenburg, Dallas Regional Office
Career and Technical Education partners:	ATCs, Pathway Coordinators, CTE directors, Darlene Wabel, (dental, etc.), Delta Tech, Snow College, Apprenticeships. Council Members: Rich VanAusdal, Leon Stewart, Lavoy Starley, Lloyd Loveless, Darlene Wabel, Earl Shaver, Jennifer Lyons, John Fullmer, Kristie McMullin, Dana Miller
Funding streams and grant opportunities:	<ul style="list-style-type: none"> ▪ Workforce Investment Act – Youth ▪ Workforce Investment Act Statewide Activity ▪ Workforce Investment Act Adult and Dislocated Worker (to include Incumbent Worker Program) ▪ Temporary Assistance for Needy Families (TANF) ▪ Adult Education ▪ Higher Education ▪ Refugee Resettlement ▪ Voc Rehab Student Financial Aide

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8. Re-examine existing economic development partnerships and funding opportunities.

Economic development partners:	
Funding streams and grant opportunities:	

9. eSKILLS review of sectors/occupations by industry, education, and economic development partners.

Findings:	
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Note: The state council will provide eSKILLS reports on selected occupations to regional councils.

10. Curriculum review of sectors/occupations with by industry, education, and economic development partners for alignment with eSKILLS.

Findings:	
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Note: The State Council will work with our career and technical CTE educators at the state level to review curriculum and provide this information to Regional Councils.

11. Review and develop regional education-to-career pathways for identified sectors, occupations and skills.

Note: The State Council will provide regions a draft of education-to-career pathways.

Regions are responsible to identify local education-to-career pathways.

How will youth in your region be connected to education in identified sectors, occupations and skills ?	<ul style="list-style-type: none"> • Ongoing discussions with Adult Education Directors and the CTE Directors in each county. Action items: <ul style="list-style-type: none"> ○ Employment Center Managers meet with Adult Education and CTE Directors (Southwest/Dixie Career & Technical Education Regional Coordinating Committee, held monthly with reps from education, SWATC, DXATC, CTE directors in the 5 county area, VR, DWS) ○ Local Interagency Council in the Six county area includes education partners. ○ Offices in the region are working with education to develop pathways and processes in their individual county. ○ Have ongoing dialog about basic skill improvement pathways. ○ Region has a general pathway document to basic education and GED. • Identifying youth officially “exempting” from school Providing them information about alternate educational resources
How will adults in your region be connected to education and workforce pathways in identified sectors, occupations and skills ?	<ul style="list-style-type: none"> • DWS employment counselors, WIA programs, WR Youth Council will map education facilities to assist employment counselors with adult customer referrals to the appropriate Educational facility based on their assessments. • Local pathways will be identified between offices and educational entities in all counties of the region. • We will explore alternative educational settings to alleviate the fear of returning to school. • Career Fairs, Internships, Apprenticeships, Community Outreach. • Referral by counselors based on assessments.
List any work-based training opportunities:	Construction Career Days, Apprenticeships, Internships etc.

List any opportunities to connect with Public Education guidance counselors:	<ul style="list-style-type: none"> • Western Region Council used guidance counselors in the past to market career.utah.gov. • WR council will continue to foster relationships with guidance counselors. • Local DWS offices will continue to connect with schools and guidance counselors to help youth explore careers. • DWS staff currently conducts workshops in some schools. • Tap into USOE resources used to send out information to guidance counselors (list serve). • Attend Annual Conferences, • Place marketing brochures in guidance counselor offices throughout the region.
List any USOE regional guidance counseling workshops. Who will attend?	
How will the Youth Council be involved? What are the action steps?	<p>Youth Council will:</p> <ul style="list-style-type: none"> • Facilitate focus groups with youth 14-21 to determine ways to engage youth in WIA training programs • Continue to Monitor priority points to ensure the maximum number of youth may participate in training • Develop WIA Youth Leadership opportunities • The Western Region Youth Council will conduct six Reality Store Events at various locations within Western Region (Ephraim, Richfield, Delta, St. George, Kanab, and Cedar City). • DWS youth workers will continue to develop and improve methods to contact and engage out of school youth in WIA training programs

12. Review and align [articulation agreements](#) based on skills, curriculum, and pathways identified

Findings:	<p>Articulation Agreements development continues.</p> <p>Employment Center Managers meet with Adult Education and CTE Directors (Southwest/Dixie Career & Technical Education</p>
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	Regional Coordinating Committee, held monthly with reps from education, SWATC, DXATC, CTE directors in the five county area, VR, DWS)
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13. Utah employers need skilled workers. What strategies will the region use to engage underutilized individuals, specifically minority and immigrant populations, people with disabilities, retired people who want to return to work, and part-time workers to meet industry needs.

Review the demographics of your regional workforce. Are there underutilized populations?	
What new partnerships are needed? For example, Ethnic Chambers of Commerce.	
How will you engage these workers?	

(NAME) Regional Council
Sector-based Strategic Plan- 2009

Plan Summary (local economic and market conditions – why sector (s) selected)

SECTOR:

Deliverable #1

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status

Deliverable #2

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Deliverable #3

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SECTOR:

Deliverable #1

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status

SECTOR:**Deliverable #1**

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status
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SECTOR:**Deliverable #1**

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status

MANDATORY SECTOR: BASIC EDUCATION**Deliverable #1**

Strategy	Tasks or Action Steps	Resources	Person/Responsible	Timeline	Status